**Recipients:** Potential Members who you have emailed once already  
**Sent By:** Division Leadership

**Recommended Subject Line:**   
We’d love to have you at the [DIVISON NAME] of ACS!

Dear [NAME],

My name is [NAME], and I emailed you [a few weeks/months/XXXX] ago regarding possibly joining the American Chemical Society. If you have already joined, then I apologize for clogging your inbox and I am excited to welcome you to our exceptional community.

If you have not, then that is why I am reaching out to you today. My colleagues and I have greatly benefited from our involvement and affiliation with ACS over the past [XXXX] years and I know you would as well. I am reaching out because, as one scientist to another, I want you to thrive as I feel I have.

In the case that a full-fledged ACS Membership isn’t right for you, we have various tiers of costs and benefits which you can learn more about at https://www.acs.org/membership.html. I wanted to let you know that you can still join the [DIVISON NAME] as an associate or even attend some events as a non-member as well.

As a scientist I cannot stress how much the comradery, professional and personal support and opportunity ACS has provided me has greatly impacted my life.

Once again, if you are interested in learning more, please don’t hesitate to email or call. My information is below. If you have already decided and want to join today, it’s as easy as clicking on this link: [www.acs.org/join](http://www.acs.org/join). I look forward to hearing from you or seeing you at one of our upcoming meetings!

[SIGNATURE LINE]

\*If you no longer wish to receive emails from the [DIVISON NAME] please let me know at any time. Thank you.